



Board Meeting Minutes

Date: 5.20.10

Location: Pauly's Subs, 5:00 – 6:00 pm

Attendees: Emily Wheeler, Marge Marken, Mary Sebert, Tim Raben, Connie Meier, Dennis Meier, Tanja Cutting, Jeff Sachs, Jeremy Deuter

Recorder: Mary Sebert

I. Approval of 3.18.10 Minutes

- a. Motion to approve made by Tim, seconded by Marge. Motion passed.

II. Treasurer's Report presented by Marge:

- a. Money Market Account- \$7009.95
- b. Charitable (organizational) Checking Account- \$1124.10
- c. Membership Checking Account- \$2800.89
- d. Savings- \$26.03
- e. Motion to accept Treasurer's Report made by Tim, seconded by Mary. Motion approved.

III. Old Business

1. Membership Report:

- a. Emily provided an update on club membership. With her efforts and an improved system, the membership has increased to 132 to date. There is a link on the website to register. New members get an email with information about the benefits of BHRC membership. There will also be reminder emails generated to members as their renewal date approaches. Emily will follow up with the RCDA regarding information on the membership list.

2. Web Page:

- a. Emily reported on a service available to make management of the website easier. *Word Press* is a user-friendly online website updating service using *Word* as the base. It would initially cost \$400 to create a new website using the *Word Press* format. After it is created, it is a cut and paste process. To switch the entire website, photos and all, would cost \$2500. Ryan Phillips has graciously offered to help with the cut and paste process. This idea will be discussed further and voted on at the next board meeting.

3. Skyline 2012 Trail Progress:

- a. Tim updated the board on the upcoming plans for 3 presentations for the trail development on Skyline Drive. The funds requested total \$500,000 - \$600,000. Roger assisted in the development of the project, which will be presented by Tim to 3 committees at the Dahl Fine Arts Center.

- **May 26th at 5:00 pm- Economic and Development Committee**
- **June 3rd at 6:30 pm- Civic Improvement Committee**
- **June 5th at 9:30 am- Municipal Infrastructure Committee**

Thank you to Tim and Roger for your continued efforts in the development of the trail system. And thank you to Emily who is also working to push through a project that would extend the bike path. Good luck to you on both projects!!!

4. Trail Series Update:

- a. Mark Warren provided an update via email on the BHRC Trail Series, which is going well thus far. There is no new business at this time. There is some old business to report on.
- b. Active.com: Four people have registered online for the Alkali Creek Race thus far. Three of these people also purchased club membership.

- c. **Cash Sponsors:** Emily emailed us some very useful info/thoughts on this subject. We are not actively looking for additional sponsors at present but probably will at some point.
- d. **DMTM Expo:** We don't intend to buy any items for resale in the near future. And our thought is to use the table only for informational purposes.

5. Mickelson Trail Signage Proposal:

- a. Tim reported that the sponsorship sign for the BHRC on the Mickelson Trail that was approved during the last board meeting will be put near the entrance of the tunnel, 1 mile from the Mystic Trailhead. It should be installed by the end of May.

6. Online Registration:

- a. *Active.com* is being used for online registration as discussed previously. Participants pay the processing fee when registering online. The fee is approximately 6.75% of the race cost plus \$1.25. The company sends a check to the BHRC every two weeks for the money coming in online.
- b. Other benefits include the generation of reports regarding registrants, the ability to renew club membership and that we can set up our own informational message. Emily stated that one concern at this time is that initially when registering for a race, the person will choose member or non-member status, then progress to the next level. At this next level, they are able to become a club member. As a member, they are entitled to discounts on the race but they are listed as a non-member from the beginning. Emily will talk to the company to see if they might be able to add a statement telling registrants they may register as a member initially, then once they move to the next step, they can sign up for club membership.
- c. The Trail Series races are listed on *Active.com* currently. Emily will add the Turkey Trot later this summer.

IV. New Business:

1. Heritage Festival:

Marge reported that the Heritage Festival will not be held this year and there was not enough interest in developing a cultural festival. There was an idea of a potential race, but this will not occur.

2. Deadwood Mickelson Trail Marathon:

- a. Emily presented an update on the race coming up in June. There are about 2400 registrants which includes all of the races (1K, 5K, Kid's Marathon, ½ Marathon, and Full Marathon). The race was featured in the Runner's World Magazine. This is the largest race yet for them.
- b. Because of the increase in participants, there are a number of measures being taken to help with congestion and confusion at the starting line up. The porta potties will be moved to the nearby gravel road and the pace times will be more clearly marked. The chips that are being used are attached to the bibs and will not need to be returned. They are disposable.
- c. Emily is still in need of volunteers for packet pickup.

3. Clock Check Out Procedure

There was a brief discussion about the procedure for those parties interested in checking out the new clock that is stored at the Runner's Shop. It was agreed upon that no further discussion was necessary and the system in place should be sufficient.

4. Miscellaneous Items:

- a. Tom Loff has kindly agreed to work on the "Membership Spotlight" for the website.

IV. Donation Requests:

- a. There are no donation requests at this time.
- b. There was a discussion regarding the need for guidelines to be written for those people interested in obtaining BHRC funds, although there is an application to be completed currently. Emily suggested that a sub-committee be organized for this purpose. Four members agreed to work on development of guidelines and include the following individuals: Tim Raben, Connie Meier, Mary Sebert and Jeff Sachs.

V. Next Meeting: August 16, 5pm – 6pm - Pauly's Restaurant Conference Room

VI. Adjournment